

Iveta Skytova - O'Callaghan

Recruitment Resourcing Executive.

I joined 360 Search as Recruitment Resourcing Executive a year ago. Since joining 360 Search, I have enjoyed the variety of responsibilities that come with my role, managing areas such as:

- Operations
- Social Media
- Marketing
- Talent sourcing
- Recruitment



Ihe year has been a successful one. Outside of my recruitment resourcing role, I was involved in developing our new website, updating and auditing our extensive CRM system, and managing daily social media management. Over the year, my role evolved, and I am heavily involved in creating and designing content to enhance our presence on social media. In addition, I enjoy the creativity that comes with marketing through our social media.

Challenges you faced when joining.

I came from a new start-up recruitment business before joining 360 Search. One of my biggest challenges was learning to resource in a new industry, Financial Services. I came from the healthcare industry, and luckily, I had a fantastic team all willing to teach and educate me within this sector.

How you have developed – skills that you feel have improved and what you feel you are good at?

When I joined 360 Search, my role was to manage operations and talent sourcing. Within a short time, I was given more responsibilities and was involved in relaunching our new website. During this process, I developed an understanding of marketing and design. I work closely with our 360 Search partner, Recruitment Entrepreneur.

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As a result, my marketing knowledge and social media strategy ideas have expanded. As a result, I am starting a marketing and online content strategy course. In addition, I improved my time management which has been a massive thing for me. 360 Search is a fast-moving environment, and learning to move at the same pace has been great for my development.

What is different from your initial perspective about joining?

I was surprised by the incredible atmosphere that is created within the company. I feel this vibe allows me to be more creative and confident in what I am doing. Management is very open and always there for support. It has surpassed all my initial expectations.

What is it like to work at 360?

The Directors and founders of 360 search have amazing personalities.

Every day is different and fun with the team. I enjoy the way we always mark a special occasion in the office. Whether it is a birthday, wedding, new family arrival, team lunch or awesome trips to Marbella, our team (led by our directors) knows how to bond and party!!!

What do you love most?

360 Search is more than just a working community, it is the social side of it and helps the team to bond.

The culture, the office vibe, and my teammates!

Fun fact about yourself.

I learned English by watching Friends, over, and over again...How you doin'



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Please contact me on:

T: 087 236 5757 or

E: iskytova@360search.ie

for a confidential conversation.

